Irankarapte
Let’s begin with “Hello”
Come Together

*Irankanapte* is the Ainu greeting for hello and it conveys a warm, sincere message of “Allow me to softly touch your heart.” This word will come to represent the hospitality of Hokkaido. Let *Irankanapte* allow you to come into contact with the Ainu culture and

Through Irankanapte.

spirit. A hint toward symbiosis with nature, coexistence of various cultures and creation of an affluent society – a link to inheriting the future.
From Hokkaido, from you. Let’s begin with *Irankanapte.*
Let’s make for a richer future under the catchword irrankarpe. 

There is much that we in our society can learn and make use of from Ainu culture. The irrankarpe campaign seeks to further popularize the Ainu greeting of irrankarpe, aiming to raise interest in Ainu culture first and foremost. This initiative represents a collaboration among individuals, companies, organizations, and the national and local governments. So what do you say - interested in taking part as an irrankarpe Campaign supporter?
To the future, together with the Ainu culture.

Let’s begin with “Hello”

Corporate and individual participation welcome.

- Expand the campaign with our catchword for hospitality, “Irankarapte”
- Participate in the campaign using the campaign logo and PR tools
- Participate in Ainu culture workshops, exhibits, and other events
- Participate in social media that spreads Ainu culture, and more

▼ Special campaign website
http://www.irankarapte.com/
▼ Ainu culture information online – “Pirkakanpi”
http://www.facebook.com/pirkakanpi

See our video and sing along to the traditional Ainu song “Upopo”!

For questions about the “Irankarapte” campaign:

Irankarapte Campaign Promotion Consortium, Cabinet Secretariat

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